Web 2.0 Goes Telco

The Invite Friends Mashup
A Kapsch & IBM Cooperation
“IBM Mashup Center shall invoke a JAIN SLEE container over ParlayX to establish a SIP call using our Open IMS”

Quote from a job interview
“Cool – does it matter that I don’t know IBM Mashup Center, SIP, ParlayX, IMS and JAIN SLEE?!”

Quote from a job interview
SIP – like Skype on open protocols

JAIN SLEE – like EJB for asynchronous processing

ParlayX – telco functionality on web services

IMS – merge internet with telephony
Invite Friends Mashup

- Contacts from multiple social networking sites appear in contact list
- Feed mashup used to merge data from multiple Internet sources
- Use telecom standard ParlayX services to determine user presence, color coding their status
- Select contacts to communicate with via email, SMS or Third Party Call
- Create new blog entry and send SMS message notifying contacts
Invite Friends Mashup

Public Internet

Contacts

OpenStreetMap

Location

Presence

3rd Party Call

Message

IMS/PLMN

eMail

Public Internet

Weblog
The Buddy Finder

- Location data for map
- Presence data as color
- Mouse click to trigger an email, instant message or SIP call
Feed the Blog

- Create a blog on WordPress
- Send notifications to your buddies
We drive innovation to drive your business!

Further Information about Kapsch CarrierCom AG: